

**CAMPTON PUBLIC LIBRARY BUILDING COMMITTEE    October 19, 2022**

**Campton Town Hall      9:00 am**

Attending: Nancy Donahue, Carolyn Hill, Brooke Sullivan, Mary O'Brien

Absent: Timmee Whitmore, Kelly Wieser

Feedback on our participation in Old Home Day (10-24) and a Library event (10-26) was positive. Approximately 50-60 residents learned for the first time about the effort to build a library.

Our next with SMP is November 16 at which a cost analysis will be presented. Select Board has been invited to attend.

At the 2023 Town Meeting, we plan on presenting two warrant articles. One would be to have approval for a bond to build the library, and the second would be for a larger sum than we normally request to be added to the Campton Public Library Capital Building Fund. Nancy has again consented to handle our warrant articles preparation. Until then we are looking ahead to what we need to have ready to educate the community and to apply for grant funds. Earlier information from an NH grant writer was sent to the committee. The SAU also has a grant writer that may also be able to help us. In addition, a Dartmouth University grant writer has access to the master grant list which we are hopeful she can access for us. All through our committee's member's contacts.

Many grant groups will only give to 501(c)3 Non-profit organizations. The Friends of Campton Library is such a non-profit organization. Grant money could be placed with the Friends when received for the new library. To show the grant organizations that the Campton community is behind this new library, Nancy has been working to increase the membership of that group. An E-blast to over 400 emails from the Town of Campton's Eblast list requesting membership in the Friends, netted over 22 responses with 45 new members and \$700 in donations. Nancy will continue these efforts.

The group talked about networking and having information available to the community. An online presence is needed. Could there be a link to a Friends page thru the Campton Public Library website? The Friends page would have information about the building as the process progresses and how to participate or donate. Carolyn will talk with the library trustees and the librarians to decide how best this could be handled. Brooke has a contact thru PSU who assists start-up groups with their marketing. Both will bring back information to the group so that the committee can make decisions on content and graphics. At this time there is no logo, but a slogan mentioned earlier "Discover, Connect, Be Inspired with your Library" could be used in marketing materials. Several ideas were discussed: Organizations to contact, how to reach former Campton residents for donations, reaching our own older citizens to support the new library, and how many books would a donation of \$1000 buy. We are sending our information to various blogs. Lots of ideas!!! Nancy and Mary will attend a Central New Hampshire Chamber of Commerce event this month.

In 2017 a library survey was sent out to 2368 Campton homeowners and residents at an actual cost of \$3509. This was to have the survey printed on both sides, folded, pre-addressed return envelopes, and labeling of envelopes. Following the 2023 Town Meeting, Campton homeowners and residents should be informed. Also, grant applications do have an application fee. Mary will request the amount of \$6000 to be included in the Town's 2023 budget for our committee use for these purposes. We can use the Town's Eblast system for getting information out in early 2023 before the Town Meeting.

Respectfully submitted,

Mary A O'Brien, Chair